



Barcode area must remain clear of artwork
or background color for scanning purposes.
Artwork/color may bleed underneath white panel.



GCA GREETING CARD • BACK

6.375"

4.6875"

FOLD

4.6875"

6.375"

GCA 4.6875" X 6.375" FOLDED GREETING CARD
FRONT • LANDSCAPE FORMAT
5.875" X 8.875" TEXT LIVE
6.375" X 9.375" OVERALL TRIM
6.625" X 9.625" OVERALL BLEED

REV. 04.08.11

GCA GREETING CARD • INSIDE TOP

GCA GREETING CARD • INSIDE BOTTOM

Page 1 of a properly formatted background PDF.
High resolution with crop marks and bleeds.



**ever get
that feeling
you're forgetting
something?**



 **ust a friendly reminder
to mark your calendar.**

Page 2 of a properly formatted background PDF.
High resolution with crop marks and bleeds.

<S_Full Name>

<S_Company>

<S_Address 1>

<S_Address 2> <S_Address 3>

<S_Address 4>

<S_City>, <S_State> <S_Zip>

<First> <Middle> <Last>

<Company>

<Address 1>

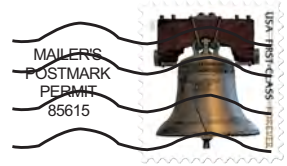
<Address 2> <Address 3>

<Address 4>

<City>, <State> <Zip>



11#



S_ to denote a
Sender Field

Without an S_ are
assumed to be
Recipient fields.

From this page to the end are how to provide an example file.

Merged First Name



HEY ←FIRST→!

**ever get
that feeling
you're forgetting
something?**



✓ Just a friendly reminder to mark your calendar.

<Greeting>,
<Body Text goes here>
<S_Closing>,
<S_My Name>
<P.S. goes here>

The Greeting Field will typically
be Dear <First Name>

Balance of variable data passed
from client systems like
Salesforce, Eloqua, etc.

Sender contact fields

<S_Full Name> • <S_Title>
<S_Phone> • <S_Email>

Logo can be pulled from your client file or be fixed. Contact data is typically on the back



your logo here

<S_Full Name> • <S_Title>
<S_Phone> • <S_Email>

<S_Address 1> <S_Address 2> <S_Address 3> <S_Address 4>
<S_City>, <S_State> <S_Zip>



Mixed Sources
Product group from well-managed
forests and other controlled sources
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